

ULI Atlanta 2009 Developments of Excellence Awards Program Sponsorship Information

The sold-out 2008 ULI Atlanta **Developments of Excellence Awards Program** and the impressive array of nominated and award-winning projects and developments generated tremendous pride and enthusiasm among the 1,600 ULI Atlanta members. In 2009, ULI Atlanta will continue this tradition by combining an evening of networking and fine dining with the recognition of the most outstanding development projects within the Atlanta District Council. A Sustainable Development Award will also be presented, and distinguished leaders and personal achievements will be honored through the Dan Sweat Community Leadership Award and the Frank Carter Community Achievement Award.

As a sponsor, your company's name, logo and brand will be before many of Atlanta's most prominent and influential minds. This is a unique chance for you to be publicly associated with Atlanta's premier real estate awards program and the esteemed ULI Atlanta organization.

The Basics

Event Date:	Thursday, September 24, 2009
Event Time:	6:00 to 7:00 p.m. – Reception 7:00 to 9:00 p.m. – Dinner and Ceremony 9:00 to 11:00 p.m. - Dessert and After Party
Ticket Prices:	ULI Members: \$175 per seat; \$1,750 per table of 10 seats Non-members: \$195 per seat
Location:	Oceans Ballroom at the Georgia Aquarium 225 Baker Street NW, Atlanta, Georgia 30313 Downtown Atlanta
Expected Attendance:	750 of Atlanta's top real estate, design and development professionals

Sponsorship Levels

Gold Sponsor \$10,000

- Presenting sponsor for the Project of the Year award during the program
- Ten Complimentary event tickets – a full table (\$1,750 value)
- Preferred table location at the event
- Top billing with company logo on signage that will be displayed throughout the program including the main video screen
- Top billing of company logo featured in event invitation and program
- Top billing of company logo featured in all press materials promoting the event
- Top billing of company logo included in e-mail campaign to 1,600 members
- Top billing of company logo prominently featured in print advertising campaign for the event
- Top billing of company logo featured on official ULI Atlanta Awards Program website with link to sponsor website
- Atlanta Business Chronicle, ULI Awards Program Special Section advertisement
- Opportunity to distribute materials, collateral or premiums at the program

Pre-Function or After Party Sponsor - \$7,500 each

- Opportunity to be the exclusive sponsor of targeted portions of the program
- Ten Complimentary event tickets (\$1,750 value)
- Preferred table location at the event
- Company logo featured on signage that will be displayed prominently during the pre-function or after party bars, table and networking area
- Company logo prominently featured in event invitation and program
- Company logo prominently featured in all press materials promoting the event
- Company logo included in e-mail campaign to 1,600 members
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official ULI Atlanta awards program website (uliatlantaawards.com/sponsors) with link to sponsor website
- Company logo featured on signage during the pre-function or after party
- Company logo featured on napkins during the pre-function or after party
- Atlanta Business Chronicle, ULI Awards Program Special Section ad
- Opportunity to distribute materials, collateral or premiums at the program

Silver Sponsor \$5,000

- Presenting sponsor for the Sustainability, the Frank Carter or Dan Sweat Awards during the program
- Five Complimentary event tickets (\$875 value)
- Preferred seating location at the event
- Company logo featured on signage that will be displayed throughout the program including the main video screen.
- Company logo prominently featured in event invitation and program
- Company logo prominently featured in all press materials promoting the event
- Company logo included in e-mail campaign to 1,600 members
- Company logo prominently featured in print advertising campaign for the event
- Company logo featured on official ULI Atlanta awards program website (uliatlantaawards.com/sponsors) with link to sponsor website
- Atlanta Business Chronicle, ULI Awards Program Special Section advertisement
- Opportunity to distribute materials, collateral or premiums at the program

Bronze Sponsor \$2,000

- Two Complimentary event tickets (\$350 value)
- Company logo featured on signage that will be displayed throughout the program including the main video screen
- Company logo featured in event invitation and program
- Company logo featured in all press materials promoting the event
- Company logo included in e-mail campaign to 1,600 members
- Company logo featured in print advertising campaign for the event
- Company logo featured on official ULI Atlanta awards program website (uliatlantaawards.com/sponsors) with link to sponsor website
- Atlanta Business Chronicle, ULI Awards Program Special Section advertisement

YES, I want to sponsor the 2009 Developments of Excellence Awards Program at the following level:

- Silver Sponsor - \$5,000 Bronze Sponsor - \$2,000

For the following three sponsorships, only one sponsorship is available in each category. First come, first served.

- Gold Sponsor - \$10,000
 Pre-Function Sponsor - \$7,500 After Party Sponsor - \$7,500

Payment Options

Please invoice me directly.

I would like to pay by enclosing a check:

Payable to "**ULI Atlanta**"
300 Galleria Parkway, S.E.
Suite 100
Atlanta, Georgia 30339

I would like to pay by credit card: Amount: \$ _____

VISA MasterCard American Express Discover Carte Blanche

Card Number: _____ Expiration Date: _____

Signature: _____ Zip Code of Cardholder: _____

Contact Information

Name: _____

Title: _____

Company (as you would like it to appear on promotional materials): _____

Email: _____

Telephone: _____

Address: _____

City, State, Zip: _____

Questions: Contact ULI Atlanta at 770-951-8500

**Deadline for inclusion of sponsor logo on invitation and initial print materials is
Thursday, June 26, 2009.**

Complete and FAX back this form to 770-951-8559 today.